

Professional Summary

Drew is an experienced reporter with a demonstrated history of working in the broadcast media industry through internships and on-campus news organizations. The journalism industry is ever-changing and being a recently-graduated journalist, Drew has a fresh set of ideas that can be helpful in innovating storytelling.

Skills

- Strong broadcast and AP style writing skills
- Fast learner
- Studio production
- Sound editorial judgment
- Videography
- Advanced knowledge of newsroom computer systems including ENPS and iNews
- Advanced knowledge of Adobe Creative Cloud programs

Work History

Digital Intern 01/2018 to Current

KPHO-TV CBS 5 – Phoenix, AZ

- Edit or rewrite copy as necessary, and submit copy for approval by supervisor
- Tweet and schedule tweets of articles from the KTVK website from their Twitter account, @AZfamily.
- Repost photos from our viewers onto their Instagram account, @Arizonasfamily.
- Clip reporter packages from live show for the azfamily.com website
- Create slideshows for the azfamily.com website

Education Reporter for Cronkite News with Arizona PBS 08/2017 to 12/2017

Arizona PBS

- Finding educational stories with an Arizona angle.

Government Reporter 01/2017 to 05/2017

Cronkite News on Arizona PBS – Phoenix, AZ

- Shoot, edit and write local and national government stories with an Arizona angle
- Organize and string together raw footage into a continuous whole according to scripts approved by director
- Set up and perform live shots for broadcast.

Social Media and Marketing Intern 08/2015 to 05/2016

Cox Media – Phoenix, Arizona

- Live tweet weekly high school football games to their Twitter account, @Cox7Arizona
- Take photos at each football game and post to their website cox7.com and their Instagram, @Cox7Arizona
- Take screenshots of their shows online, edit in Adobe Photoshop, and post to Pinterest
- Create online banners with photos from the cox7.com to drive traffic to the site
- Use Facebook Ads to drive more viewers to their Facebook page and website

Education

Bachelor of Arts: Broadcast Journalism

2018

